


S↑2C

STAND UP TO CANCER

Join the #SU2CStreamTeam

Thanks for joining the SU2C Stream Team! This Toolkit is provided as support for your SU2C fundraiser. Below are assets that can be used in-stream and to help brand your channel for your charity streams.

- [FAQ + Talking Points](#)
FAQs and Talking points for commonly asked questions for you to use for your audience, in chat, ect.
- [Graphics Package](#)
Graphics to help promote your stream!
- [SU2C Videos](#)
Need a break from your stream? Or want to show more amazing visuals to showcase all the great work SU2C has done? Below are a list of videos included in our tool kit to showcase on your stream.
 - Overview: SU2C Intro Sizzle
 - Patient Story: Caitlin Timmins
 - Science: SU2C Dream Team infographic
 - Science: Advancements in Cancer Research
 - Science: Cancer Treatment Advances
 - Science Clinical Trials
 - Science: Clinical Trial PSA
- [#SU2CStreamTeam Merch](#)
Now you can support the #SU2CStreamTeam wherever you go or stream! If you happen to purchase a shirt, please share a photo of you on social media posing in the tee with the hashtag #SU2CStreamTeam!

- [Tiltify Fundraising Tools](#)
Tiltify tools to help promote your streams:
 - Suggested [Nightbot Commands](#)
 - How to setup our custom #SU2CStreamTeam Tiltify [Overlay](#)
 - How to setup your Twitch Tiltify [Extension](#)
 - How to link Tiltify alerts with your [stream](#)
- [Social Media](#)
***Note when writing out our name it's "StandUpToCancer" not StandUp2Cancer.**
 - Key Hashtags
 - #SU2CStreamTeam
 - #StandUpToCancer
 - Tag our Social Accounts @SU2C
- [Join Our Discord Community](#) 
- [Suggested Social Copy \(Next Page\)](#)



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Included below is suggested messaging for you to share on your other social channels to help spread the word about your stream to maximize your fundraising efforts!

→ **Twitter** 

Announcement Post

*I'm excited to announce I'll be streaming to fundraise for @SU2C for the #SU2CStreamTeam on XX/XX. Hope to see you there!
#StandUpToCancer*

Day Before Livestream Post


*Tomorrow I'll be streaming live at XX to raise funds for the #SU2CStreamTeam! Join me and @SU2C to end cancer as we know it.
#StandUpToCancer (Link to Asset)*

Livestream Post

*I'm LIVE raising funds for @SU2C as part of the #SU2CStreamTeam! Help #StandUpToCancer in their mission to turn more patients into long-term survivors by tuning in and donating now.
[insert stream link]*

Thank You Post

*Thank you to everyone who joined my #SU2CStreamTeam fundraiser today. Your donations will support @SU2C and help accelerate life-saving cancer research.
#StandUpToCancer*

→ **FaceBook** 

Announcement Post

I'm excited to announce I'll be streaming to fundraise for @Stand Up To Cancer's #SU2CStreamTeam on [insert date/time]. Hope to see you there!

Day Before Livestream Post

Tomorrow I'll be streaming live at XX to raise funds for the #SU2CStreamTeam! Join me and @Stand Up To Cancer to end cancer as we know it.

Day of Livestream Post

I'm LIVE raising funds for @Stand Up To Cancer as part of the #SU2CStreamTeam! Help SU2C in their mission to turn more patients into long-term survivors by tuning in and donating now. [insert stream link]

Thank You Post

Thank you to everyone who joined my #SU2CStreamTeam fundraiser today! Your donations will support @Stand Up To Cancer and help accelerate life-saving cancer research.

→ **Instagram** 

Announcement Post

I'm excited to announce I'll be streaming to fundraise for @Stand Up To Cancer's #SU2CStreamTeam on [insert date/time]. Hope to see you there!

Day Before Livestream Post

Tomorrow I'll be streaming live at XX to raise funds for the #SU2CStreamTeam! Join me and @Stand Up To Cancer to end cancer as we know it.