

# S↑2C

STAND UP TO CANCER

Join the #SU2CStreamTeam

Thanks for joining the SU2C Stream Team! This Toolkit is provided as support for your SU2C fundraiser. Below are assets that can be used in-stream and to help brand your channel for your charity streams.

→ [FAQ + Talking Points](#)  
FAQs and Talking points for commonly asked questions for you to use for your audience, in chat, ect.

→ [Graphics Package](#)  
Graphics to help promote your stream!

→ [SU2C Videos](#)  
Need a break from your stream? Or want to show more amazing visuals to showcase all the great work SU2C has done? Below are a list of videos included in our tool kit to showcase on your stream.

- Overview: SU2C Intro Sizzle
- Patient Story: Caitlin Timmins
- Science: SU2C Dream Team infographic
- Science: Advancements in Cancer Research
- Science: Cancer Treatment Advances
- Science Clinical Trials
- Science: Clinical Trial PSA

→ [#SU2CStreamTeam Merch](#)  
Now you can support the #SU2CStreamTeam wherever you go or stream! If you happen to purchase a shirt, please share a photo of you on social media posing in the tee with the hashtag #SU2CStreamTeam!


→ [Streamlabs Fundraising Tools](#)  
Tiltify tools to help promote your streams:

- Suggested [Nightbot Commands](#)
- How to setup a charity alert on [Streamlabs](#)
- How to setup your charity [goal bar](#)

→ [Social Media](#)  
**\*Note when writing out our name it's "StandUpToCancer" not StandUp2Cancer.**

- Key Hashtags
  - #SU2CStreamTeam
  - #StandUpToCancer
- Tag our Social Accounts @SU2C



→ [Join Our Discord Community](#) 

→ [Suggested Social Copy \(Next Page\)](#)



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Included below is suggested messaging for you to share on your other social channels to help spread the word about your stream to maximize your fundraising efforts!

→ **Twitter** 

**Announcement Post**

*I'm excited to announce I'll be streaming to fundraise for @SU2C for the #SU2CStreamTeam on XX/XX. Hope to see you there!  
#StandUpToCancer*

**Day Before Livestream Post**


*Tomorrow I'll be streaming live at XX to raise funds for the #SU2CStreamTeam! Join me and @SU2C to end cancer as we know it.  
#StandUpToCancer (Link to Asset)*

**Livestream Post**

*I'm LIVE raising funds for @SU2C as part of the #SU2CStreamTeam! Help #StandUpToCancer in their mission to turn more patients into long-term survivors by tuning in and donating now.  
[insert stream link]*

**Thank You Post**

*Thank you to everyone who joined my #SU2CStreamTeam fundraiser today. Your donations will support @SU2C and help accelerate life-saving cancer research.  
#StandUpToCancer*

→ **Facebook** 

**Announcement Post**

*I'm excited to announce I'll be streaming to fundraise for @Stand Up To Cancer's #SU2CStreamTeam on [insert date/time]. Hope to see you there!*

**Day Before Livestream Post**

*Tomorrow I'll be streaming live at XX to raise funds for the #SU2CStreamTeam! Join me and @Stand Up To Cancer to end cancer as we know it.*

**Day of Livestream Post**

*I'm LIVE raising funds for @Stand Up To Cancer as part of the #SU2CStreamTeam! Help SU2C in their mission to turn more patients into long-term survivors by tuning in and donating now. [insert stream link]*

**Thank You Post**

*Thank you to everyone who joined my #SU2CStreamTeam fundraiser today! Your donations will support @Stand Up To Cancer and help accelerate life-saving cancer research.*

→ **Instagram** 

**Announcement Post**

*I'm excited to announce I'll be streaming to fundraise for @Stand Up To Cancer's #SU2CStreamTeam on [insert date/time]. Hope to see you there!*

**Day Before Livestream Post**

*Tomorrow I'll be streaming live at XX to raise funds for the #SU2CStreamTeam! Join me and @Stand Up To Cancer to end cancer as we know it.*